

# WE EMPOWER DIGITAL INNOVATION

TheHill is an digital innovation catalyst, empowering innovation in health and care by supporting new approaches which seek to make the NHS more efficient and effective, while empowering staff and benefitting patients.



[thehilloxford.org](https://thehilloxford.org)  
[connect@thehilloxford.org](mailto:connect@thehilloxford.org)

\*April 2021 - June 2023  
\*\*Combined LinkedIn & Twitter as of June 2023

EXT-082023-IPDB



## SUMMARY OF ACTIVITIES

2022/2023

[thehilloxford.org](https://thehilloxford.org)

# OUR COMPANIES

- ★ 14 new jobs created
- ★ 19 award winners  
★ 18 shortlisted
- ★ 11 pilots  
★ 13 procured by healthcare providers
- ★ £200k in secured grants
- ★ £24.6M+ raised in investments

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“As the founder of Goggleminds, I know that our mission demands best-in-class support and a deep understanding of our target market. This is exactly why partnering with The Hill has been a game-changing decision for us.

Navigating the intricacies of the NHS is second nature to them, a quality that has proven invaluable in scaling the company. What sets The Hill apart is their genuine commitment to our success. At every juncture, we've felt that they are truly rooting for us.”

Azize Naji, Director, Goggleminds



“Being both embedded within an NHS Trust and partnered with organisations and networks outside of the NHS, TheHill is in a unique position to develop the digital health ecosystem and bring digital technology to bear on clinical problems. We support innovators and adopters and, through them, accelerate the digital transformation of the NHS for the benefit of staff and patients.”

Megan Morys-Carter  
Director of TheHill

# OUR ECOSYSTEM

- ★ 841 NHS Employees engaged\*
- ★ 27 Digital Innovation Ambassadors
- ★ 1,300+ newsletter subscribers
- ★ 2,600+ followers on socials\*\*
- ★ 406 people attended our events

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“TheHill provides a step-change in our ability to engage with innovators and is an invaluable source of innovation for the Trust, as well as developing the innovative capacity of the organisation. The community built by TheHill empowers staff, improves care and ultimately helps to digitise the NHS for the benefit of patients”

David Walliker,  
Chief Digital and Partnerships Officer,  
Oxford University Hospitals NHS Foundation Trust