



Concentric

Concentric Health is a digital consent and shared decision-making web application revolutionising how consent for a procedure or treatment is gained and recorded. The mission is to transform the outdated paper method of consent and make healthcare more holistic. Information can be shared by patient and clinicians across complex clinical environments encompassing the full range of specialties involved in the case. The patients receive care based on joined-up thinking and shared decisions, and the clinician benefits from increased efficiency and reduced risk of errors. Functionality supports fully remote pre-treatment pathways.

Digital consent prioritised for funding

The Journey with TheHill

Since successfully applying to the MAA 2021, Concentric Health has been on a constant upward trend with the support of TheHill. Having gone from an eight-week feasibility trial at OUH to becoming the most widely used digital consent system in the NHS, our collaboration with Concentric has been a great success and hugely rewarding for all involved.

“We just got electronic consent at our hospital and it’s so user friendly. I can’t believe I’m praising an NHS IT system.”

R Krishān Modha FRCpodS

Collaborations

With guidance from expert mentors here at TheHill, Concentric have been able to collaborate with other innovators in Health Tech, such as Ultramed’s MyPreOp and Themis Clinical Defence in order to continue to improve health and care for clinicians and patients alike.

Integrations

Since graduating from the MAA, Concentric has continued its relationship with TheHill, working together to secure integrations with hospital systems through the FHIR API, GIRFT and single sign-on, further removing barriers to care.

Growth

Usage of Concentric’s product in the NHS has grown throughout our time with them, with the BOB ICS adopting the system through the NHSx Adoption Fund in October 2021, adding another six trusts to the already considerable userbase. Since then, two further trusts have begun using Concentric.

At the end of 2022, Concentric registered a 212% year on year growth in consent episodes and supported its 100,000th patient in February 2023. TheHill is proud to have supported them through such incredible growth and look forward to more in the future.

Integrations with **Apple** and **Google** to translate into **100+ languages**
Supported by **Getting it Right First Time** (GIRFT) Cardiology initiative
Standards exceeded for **NHS Data Security and Protection Toolkit Assessment**
Cyber Essentials Plus certificate gained: 2022
Compliant with Web Content Accessibility Guideline (WCAG) **2.1 level AA**
£500,000 equity investment
Integrated with **FHIR PDS API and SSO**
100,000 patients supported by February 2023

